

# RISKY BUSINESS

STEP BEYOND YOUR COMFORT ZONE FOR EXCEPTIONAL ACHIEVEMENT

COMMERCIAL REAL ESTATE PROFESSIONALS  
& SERVICE PROVIDERS

## DETAILS

Tuesday, June 12

Registration 3:00

(Reception follows presentation)

3:30 to 5:00

The Golden Valley Country Club

## RESERVATIONS

\$39 per person

## EMPERFORM

[www.emperform.com](http://www.emperform.com)

952.746.5400



Featured Speaker **Jim McCormick**:  
Business Coach and World Record Sky Diver  
PLUS: RISK TAKERS PANEL

- Sales •
- Leasing •
- Design Services •
- Mortgage & Financing •
- Property Management •

(continuing real estate education has been applied for)

11562 Encore Circle  
Minnetonka, MN 55343

3:30 TO 4:20



## DISCIPLINED RISK TAKING FOR GREATER SUCCESS

**JIM MCCORMICK**

Understanding risk and harnessing its power

Your personal risk aptitude and how it influences your success or failure

How to manage stress when stepping outside your comfort zone

5 risk competencies for negotiations,  
managing clients and selling your idea

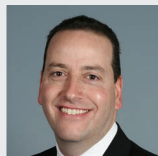
4:20 TO 5:00

## RISK TAKERS PANEL



**GREG MILLER**

Partner,  
Interstate Partners



**MIKE SALMEN**

Equity  
Commercial Services  
MnCAR 2006  
Broker of the Year



**MOHAMMAD LAWAL**

Senior Architect  
KKE Architects