

# PUSHING

# THE HR ENVELOPE

HOW TO GAIN CREDIBILITY AND OPINION IMPACT WITH EXECUTIVE LEADERSHIP

## HR PROFESSIONALS SESSION

### DETAILS

**Wednesday, June 13**

Golden Valley Country Club

7:30 Registration

8:00am to 10:15am Program

### RESERVATIONS

\$65 per person by May 31

\$80 per person after May 31

[www.emperform.com](http://www.emperform.com)

952.746.5400



Featured Speaker **Jim McCormick:**  
Business Coach and World Record Sky Diver



8:00 TO 9:15

### THE "TAKE A RISK CHALLENGE" OF HR LEADERSHIP JIM MCCORMICK

Having completed over 2,500 skydiving jumps including five world records, Jim McCormick knows a great deal about disciplined risk taking and achievement. His "disciplined risk techniques" clients range from emerging market thru Fortune 500 companies. Step outside your comfort zone and employ personal "disciplined risk" techniques that will help you improve your connectivity with other key decision makers.

1. How to meet your CEO on his/her turf!
2. Personal risk assessment and stress management.
3. Five steps for CEO engagement.



9:30 TO 10:15

### HR CHALLENGE: CAN YOU TAME THE MANAGERS? RICK SPECKMANN

As a business owner or manager in nine different industries along with 20,000 interviews as a professional recruiter, Rick has made a lifetime career of engaging and challenging employees to increased performance. He speaks and consults throughout the country on "raise the bar" assertive management behaviors that drive increased employee productivity and retention. This session will focus on manager engagement techniques that yield collaborative relationships and support for HR initiatives.

1. TRUTH: Why most managers won't fully cooperate with HR.
2. What HR is hesitant to say is what managers really need to hear.
3. 5 Steps that build cooperation and collaboration with functional managers.

11562 Encore Circle  
Minnetonka, MN 55343

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