



PUSHING THE ENVELOPE

FOR BUSINESS OWNERS & MANAGERS

TUESDAY, JUNE 12

GOLDEN VALLEY COUNTRY CLUB
7:30 REGISTRATION

Featuring Jim McCormick, management consultant and skydiving world record holder.

A workshop providing critical skills to advance your company beyond the "comfort zone" for greater growth.

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PUSHING THE ENVELOPE

RESERVATIONS

\$165/person by May 11

\$195/person by May 15

\$1500 group rate/Table of 10

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11562 Encore Circle
Minnetonka, MN 55343

8:00 TO 10:00

THE "TAKE A RISK CHALLENGE" OF EXCEPTIONAL LEADERSHIP



Conducted by Jim McCormick

Having completed over 2,500 skydiving jumps including four world records, Jim McCormick knows a great deal about disciplined risk taking and achievement. His "disciplined risk techniques" clients range from emerging market thru Fortune 500 companies. This session will provide participants with a personal risk assessment and then demonstrate "Push the Envelope" techniques that both challenge and reward company ambition.

1. Define your "Risk Competency" skills. (Each participant will complete the survey)
2. Seven elements of disciplined risk taking competency
3. Managing stress within the scope of risk taking.
4. How to take employees to "push to envelope" skills.

10:00 TO 10:15

BREAK

10:15 TO 11:15

**PANEL DISCUSSION:
"HOW WE TOOK RISKS AND WOW"**

This panel will share personal "pushing the envelope" experiences and techniques that have resulted in substantially and uniquely growing the companies they touch.

11:30 TO 1:00

LUNCHEON & KEYNOTE "IT'S TIME TO PUSH THE EMPLOYEE ENVELOPE!"



Conducted by Rick Speckmann

As a business owner or manager in nine different industries along with 20,000 interviews as a professional recruiter, Rick has made a lifetime career of engaging and challenging employees to increased performance. He speaks and consults throughout the country on Outside-the-box "raise the bar" assertive management behaviors that drive increased employee productivity and retention.

- Employee productivity - it can and needs to grow faster
- TRUTH: What managers are afraid to say is what employees really need to hear
- How to identify and challenge "not fully committed" employees.
- Five steps to creating and sustaining a risk/reward team environment.

BOLDER STRATEGY

BETTER DECISIONS

FASTER GROWTH

DYNAMIC COMPANY CULTURE



PANELISTS

PHOTO

Scott Jagodzinski

Former CEO Novus Print Media

Over a period of fifteen years, Scott employed "non-traditional" practices to approach the market and their services. The result was over \$300 million in revenue and exceptional profits. Scott is an active investor in a number of successful entrepreneurial companies.



Linda Hall Whitman PhD

Founder Minute Clinics

Linda led the dynamic strategy of positioning MinuteClinic for the eventual acquisition by CVS for \$214 million. In 2006 she was recognized with the "Instrument of Change Award" by KPMG. Her current responsibilities are: Vice President of Business Development, Public & Sector Markets for UnitedHealthier along with a variety of outside board of director contributions.



Mike LeJeune

CEO Fabcon USA

In a traditionally "staid" industry Mike has instituted a culture of innovative product development and service quality that consistently drives Fabcon (2006 revenues of \$225 million) to double digit growth and recognition as one of the premier commercial building precast panel manufacturers in the country.